Anna Kuell

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in <u>linkedin.com/in/anna-kuell</u>

EDUCATION

BA, Public Relations and Advertising | DePaul University

Minor in Event Planning | 3.90 GPA | Expected Graduation 2026 | Dean's List

RELEVANT EXPERIENCE

Public Relations and Marketing Intern | The Borgen Project

June - August 2024

- Adhere to strict weekly deadlines, ensuring timely completion of all tasks
- Launch fundraising initiative
- Create a branding campaign and implement a marketing campaign
- Manage a focus group

Web Graphic Design and Social Media Coordinator | Gatherinnmaine.com, Chriskuell.com 2022 - Present | Freelance

- Design client websites to showcase and promote their work
- Utilize SEO tactics
- Communicate with clients to understand what they need out of their site

Social Media Director | Maine Board of March for Our Lives

June 2020 - March 2021

- Organized and moderated a fundraising event
- Participated in canvassing efforts
- Designed and uploaded graphics for MFOL social media pages

OTHER EXPERIENCES

Digital Designer | NNECA | as needed | June 2022 - present,

Social Media Coordinator | DePaul Womxn Ultimate Frisbee | August 2022 - present Ambacebador (Campus Ambassador) | Guayaki Yerba Mate | January 2024 - Present Member | Public Relations Student Society of America | 2022 - present Sales Associate | The Paper Store | 2023 Seasonal Future Forward Student | DePaul Career Center | 2022-2023 school year Senior Camp Counselor | YMCA Camp Huckins | June 2021 - August 2022 Lifeguard | South Portland Community Center & Willard Beach | 2020 - 2023 Long-term Volunteer and Counselor | Girls on the Run | 2017 - 2022 Student Leader | SoPo Unite | 2016-2022

SKILLS

Technical Skills: Web design, SEO, Canva, Google Suite, Microsoft Office, Meta Suite, Slack, Wix, all major social media sites

Soft Skills: Public speaking, Leadership, Event Planning, Organization, Communication, Conflict resolution, Fundraising