

## **Executive Bio: Evelyn Grant**

Evelyn Grant is a dynamic and passionate leader with a knack for creating unforgettable programming in the city of Chicago. As our Vice President of Tourism and Event Planning, she brings a wealth of experience and creativity to Choose Chicago. Evelyn is an irreplaceable asset to our team.

In 2017, Evelyn graduated with a degree in Communication Studies from Northwestern University, where she honed her skills in logistics, customer service, and strategic planning. Evelyn began her career planning events for Northwestern students. She quickly expanded her portfolio, planning local festivals and organizing art exhibitions across Chicago. Her meticulous work ethic allowed her to climb the ranks of the industry and make a name for herself.

Evelyn has strong core beliefs that govern her event planning process and allow her to achieve success. She believes that her events should go beyond entertainment, they should also enrich. She routinely collaborates with neighborhood associations, schools, and local businesses to ensure her events have a positive impact on communities. Furthermore, Evelyn is known for flawless execution of unconventional ideas. She seeks out unique spaces, themes, and venues to add depth to her events.

Evelyn's recent projects include:

- Bean Bash - An upcoming celebratory unveiling of Chicago's beloved "Cloud Gate" (also known as The Bean") after a nearly year long closure. Bean Bash will have celebrity speakers, a concert series, and more.
- Riverfront Revival - A series of revitalization efforts along Chicago's Riverwalk, with the goal of attracting Chicagoans to underutilized public spaces. Efforts included art installations, live performances, and farmers markets.
- Chicago Cultural Fest - An annual festival that celebrates Chicago's diversity. The event featured live music, dancers, food trucks, and other various cultural displays.

Evelyn is originally from up-state New York but now lives in Chicago's River North neighborhood with her husband, Finn, and their golden retriever, Biscuit. In her free time you can find Evelyn taking a road trip to the national parks or riding her bike on the lakefront trail.

**Connect with Evelyn:**

[LinkedIn: EvelynGrant.Linkedin.com](https://www.linkedin.com/company/evelyngrant/)

Email: [Egrant@choosechi.org](mailto:Egrant@choosechi.org)

###