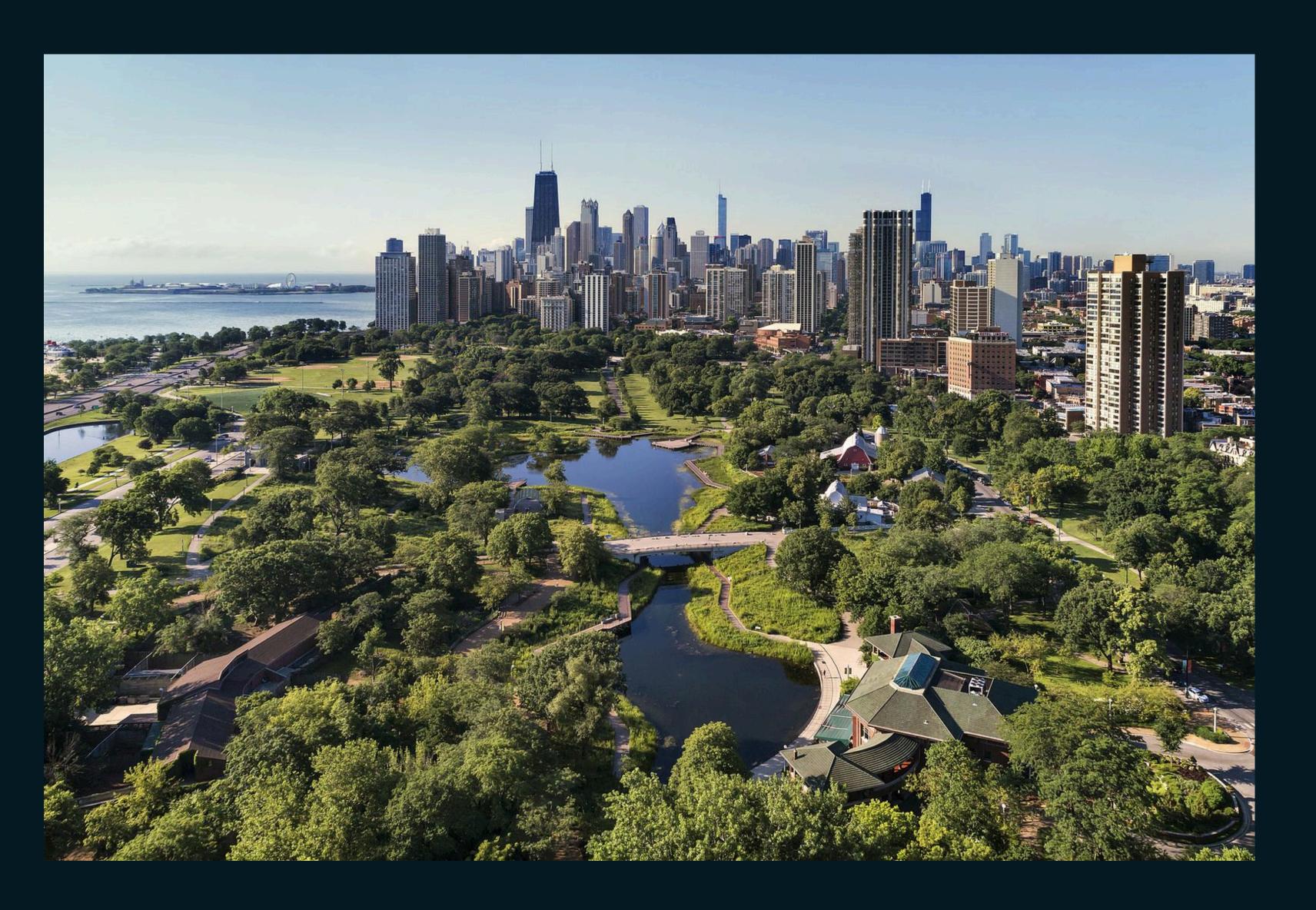
# CHICAGO UNSEEN



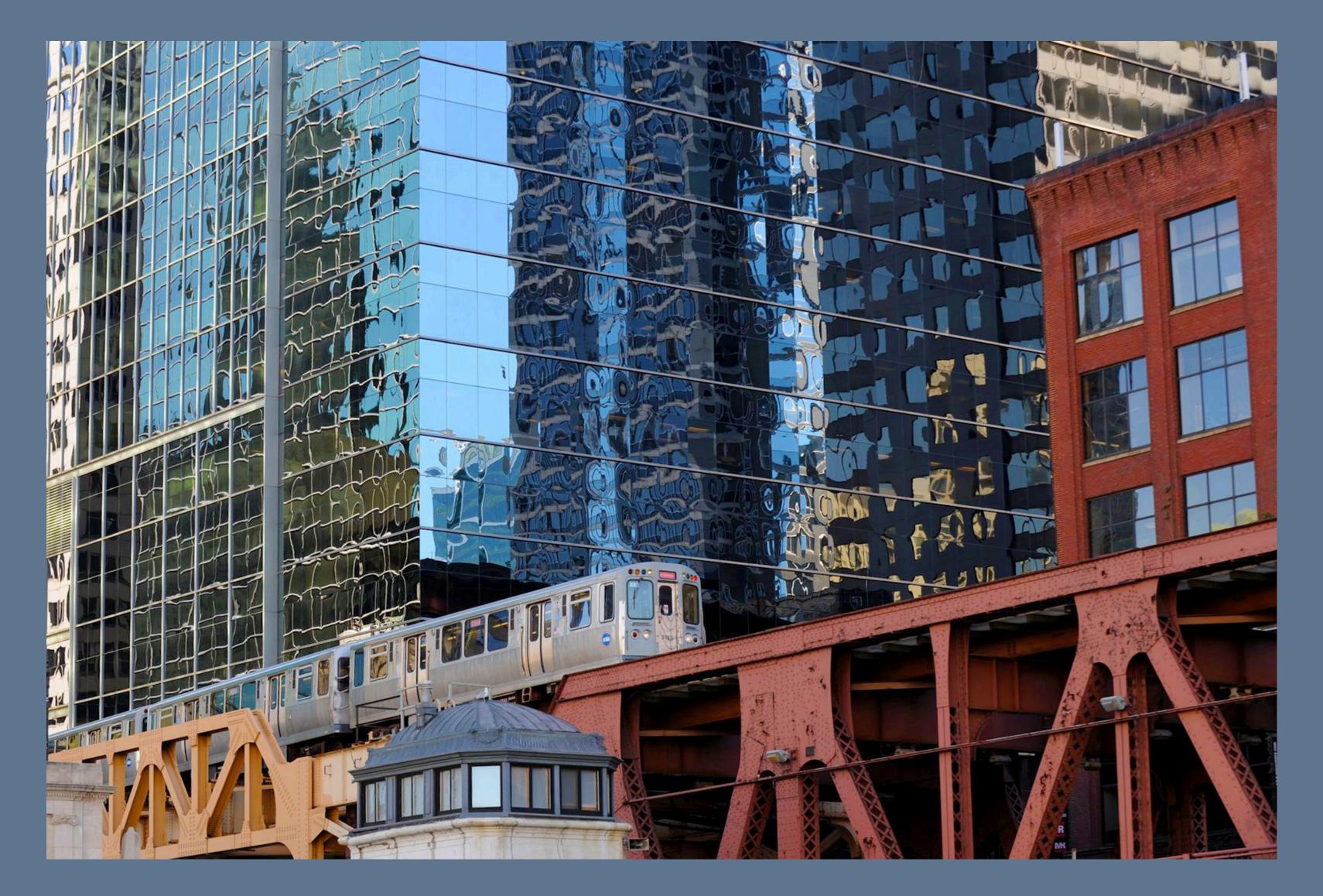
### NOT JUST A CONCRETE JUNGLE.

UNLOCK YOUR CITY'S HIDDEN GEMS. DISCOVER CHICAGO'S PARKS. ROOF TOP GARDENS, AND HIDDEN OASES.

#CHICAGOUNSEEN



## CHICAGO UNSEEN



ON TRACK TO HAVE A GREAT DAY.

HOP ON CHICAGO'S FAMOUS
CTA TRAINS AND UNCOVER
THE CITY'S HIDDEN GEMS
FROM A NEW PERSPECTIVE.

#CHICAGOUNSEEN



### Ad Copy Kit #chicagounseen

#### 1. Not just a concrete jungle

- Promotes green scapes within the urban setting
- Photo via <u>Green City Times</u>

#### 2. On track to have a great day.

- Promotes use of the trains to explore the city
- Photo via <u>Chicago Architecture Center</u>



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